

EMPLOYMENT HISTORY

Jan 2000 – Present
(8+ years)

Independent Online Learning Consulting

See attached Consulting Client list. Projects last from one day to several years and often overlap other activities.

CONTRACT FULL-TIME STAFF ASSIGNMENTS

Oct 2005 – May 2006
(8 months)

American Sentinel University – VP for Academic Affairs

Faculty and curriculum development, IT planning.

Jan 2002 – Dec 2003
(2 years)

The American Graduate School of Management - Dean

This new online business school located in Nashville, TN was funded by Vanderbilt Venture funding. I was part of the original founding team.

Apr 2001 – Jan 2002
(9 months)

Corpedia Education - Chief Learning Officer

Designed curriculum, managed course production staff, supported corporate sales activity, and negotiated contracts for this Phoenix producer of online training and education courseware.

Jan 2000 – Mar 2001
(1+ years)

Global Minds, the eLearning Partner of Thunderbird Intl School – Strategic Consultant, Business Development Officer

This startup was an attempt to commercialize Thunderbird courseware.

Sep 1999 – Jan 2000
(4 months)

Cornell Office of Distance Learning

Co-founder, Acting Program Director

FULL-TIME POSITIONS

Jul 2006 – Oct 2008
(2+ years)

Arizona State University, W. P. Carey School of Management - Director of Information Technology

Managed a staff of 25 web developer, instructional designers, and media specialists in support of online courses and the Online MBA Program.

Aug 1980 – Sep 1999
(19+ years)

Cornell's Johnson School of Management - Chief Technology Officer - Chief Information Officer, Director of Computing Services, MIS Instructor

Managed a staff of 15 IT professionals and a two million dollar budget. Responsible for all electronics in two major building projects; a new 40 million dollar business school building, and a 20 million dollar extension of Cornell's College of Industrial and Labor Relations.

Oct 1977 – Jul 1980
(3 years)

Cornell University - Asst Vice Provost –

Managed central student services, project work in budgeting, financial aid, and affirmative action.

Aug 1970 – Sep 1977
(6 years)

Colgate University - Asst Prof. of Geography and Computer Science Director of Academic Computing Center (2 years)

Taught programming languages, social science research, and statistical programming (see Teaching Experience page below).

Sep 1968 – Jul 1970

Centre County Regional Planning Commission – Planning Advisor

Sep 1966 – Sep 1968

Erie Technological Products –Industrial Engineer

Oct 1964 – Jun 1966

Mack Trucks – Industrial Engineer

Feb 1957 – Feb 1960

US Army – Missile Electronics Specialist

EDUCATION

- Bachelor of Science**
Geography College of Earth and Mineral Science, Pennsylvania State University, 1968.
Advisor: Prof. Peter R. Gould.
- Master of Science**
Geography & Planning College of Earth and Mineral Science, Pennsylvania State University, 1970.
Advisor - Prof. John S. Adams
- Thesis Papers: (1) Spatial Disequilibrium in Residential Housing: A housing market analysis of the Centre Region Center County, Pennsylvania, 1970. (2) Factorial Ecology: A Methodology for Urban research, 1970.
- Doctor of Philosophy**
Urban Geography College of Earth and Mineral Science, The Pennsylvania State University, 1977. Advisor - Prof. Roger M. Downs
- Thesis: Urban Models and Intra-Urban Migration: A Case Study in Syracuse, New York, 1977.
- Executive Education**
Completion Certificate Cornell's Johnson Graduate School of Management, Six-week Executive Development Program.

TEACHING EXPERIENCE

Dates	School	Courses
1970 -1977	Colgate University Dept of Geography	Quantitative Analysis in Geography Urban Geography Geography of North America Environmental Geography
1970 -1977	Colgate University Dept of Computer Science	Computers and Society Introduction to Fortran Multivariate Statistical Programming
1975 -1976	SUNY Upper Division College, Utica, NY	Urban Geography
1978	Cornell University Dept of City & Regional Planning	Planning Information Systems
1978 - 1997	Cornell University Johnson Graduate School of Management	Intro to Management Information Systems Microcomputer technology Database Management Systems Fortran Computer Programming Basic Computer Programming Database Programming with Cobol High Tech Startups Technical Workshops
2004	Arizona State University Department of Geography MAS-GIS Program	Remote Sensing and Aerial Photography

PUBLICATIONS

- "Save the Last Dance for Me", eLearning Magazine, July 2002
- "You're never too old to learn", Learnativity, Fall 2001
- "The Sky is Falling", eLearning Magazine, July 2001
- *Interview*: "Brand-Name B-Schools Partnering With Start-Ups For Revenue And Reach", AACSB NewsLine, Fall 1999
- "Computers and Dr. Seuss", The Seattle Times, Personal Technology Section, August 13, 1995.
- "Green Eggs and Ham, a Dr. Seuss Parody", NetGuide, March, 1995, p86.
- "The Working Side of the Internet", Syllabus, October, 1994, p50-51.
- Go Forth and Multiply, Cornell Enterprise, Spring 1985, p29-32.
- "Map-Art from the Cutting Room Floor", Computers and People, October, 1979, p23-25.
- *Featured as a Geography teacher in* Peter Binzen, "Expanding the Boundaries of Geography", Change Magazine Report on Teaching, July 1977, p12-14.
- "A Computer Parser for Polynomials in Language BASIC", Computer Education, February, 1977, p9-10.
- "A Report on Experimental Cartography at the Rome Air Development Center", Proceedings of the Middle States Division, Association of American geographers, October, 1973, p110-113.
- "Orchestrating the Time-Sharing Computer for Geographic Research", Proceedings of the SUNY at Albany "Conversations in the Disciplines", October, 1972, p71-77.
- An Economy in Transition, Fort McDowell Indian Community, Comprehensive Planning Program, with H. S. Coblenz, AIP, Environmental Planning Consultants, May, 1971.

PRESENTATIONS

- "Education as a Retention Strategy for Gold Collar Employees", International Call Center Conference, Dallas Texas, Jan 2003.
- "Distance Learning Strategy", Owen Management School, Vanderbilt University, Nashville, TN, 2002
- Ohio Higher Ed Council NOCHE, "State of Distance Learning in Universities, " 2002
- Business School Computing Directions, USC Marshall School of Business, "Developments in Online Learning", 2002
- Conference Board, "Corporate Online Learning", San Diego, CA, 2001
- Thunderbird Intl School of Business, "Distance Learning Opportunities", 2000
- Business School Computing Directions, Columbia University Business School, "Distance Learning Opportunities", 2000
- "Universities and Distance Learning", Houghton Mifflin Editors Retreat, York Beach, ME, Oct 1999
- "Technology Overview", PictureTel Users Group Annual Conf., Sacramento, CA, Sept 1999
- "Why Distance Learning?", Faculty Retreat, SMU/COX School of Business, Dallas, TX August 1999
- Instructor, Distance Learning Workshop, U of Tampa College of Bus, Tampa, FL, August 1999
- Keynote Speaker, "Business Schools and Distance learning", AACSB Learning Technology Workshop, Milwaukee, Wisconsin, June 1999
- Panel moderator, "Intellectual Property Rights", AACSB Dean's Conference, Atlanta, April 1999
- Faculty: "Distance Learning and Higher Education", Cornell Continuing Ed Course, Nov 1998
- Moderator: PictureTel Executive Panel, PictureTel Users Conference, Norfolk VA, Sept 1998
- "Distance Learning", AACSB Learning Technologies Workshop, UC Berkeley, May 1998
- "The Case for Distance Learning", Emory University Business School April 1998
- Panel Moderator: "The Future of Business in the Digital Economy: Bandwidth." Technology and Media Conference, Ithaca NY, April 1997
- "You Oughta Be in Pictures: The use of Video in Business Education" With live demos! Annual Dean's Conference, AACSB, Los Angeles, April 1996

OTHER PROFESSIONAL ACTIVITIES

- Co-Founder, Online MBA Director's Consortium, 2007
- Co-Founder & President of GIS Photo, an aerial photography startup in Phoenix, Arizona, 2004
- Review Board: ASU Technopolis team Presentations, Spring 2004
- Co-Founder, Co-Author, & Partner: "NesheimOnline", training for high-tech entrepreneurs 2000
- Member AACSB 1998 LTW Conference Planning Committee
- Co-Founder of Cornell University Office of Distance Learning, 1996
- Reader, Digital Users Society Annual Paper Competition, 1996
- PC Week Magazine Consumer Advisory Council, 1992
- Chairman, Leadership Tompkins Advisory Board, 1991-1992
- Co-Founder of Business School Computing Directions, a national association of top business school CIOs, 1988.
- Officer and Director of Integer Dynamics, a hotel industry consulting firm 1986-1988

CONSULTING CLIENT LIST 2000-2008

- American Assembly of Collegiate Schools of Business (AACSB)
 - Conference presentations 1994-99; LA, Berkeley, San Diego, Milwaukee, Atlanta, St Louis, San Francisco
- American Graduate School of Management (Nashville, TN)
 - Dean of online business school – 9 months
- American Sentinel University – VP Academic Affairs
 - Faculty & Curriculum development + IT Planning
- Babson College
 - Distance Learning program consultant – 3 months
- Cloudbreak, Change Management Consulting
 - Ongoing Board of Advisors
- Cornell Office of Distance Learning (ODL)
 - Strategic planning for eCornell
 - Production staff supervision
- Corpedia Education
 - Chief Learning Officer – 9 months
 - Production staff supervision
- E-Learning Magazine
 - Two articles on business schools online
- EDT Learning Software
 - Academic Sales Consultant – 6 MONTHS
- Emory's Goizueta School of Management
 - Distance Learning Presentation
- Global Minds, the e-Learning Partner of Thunderbird
 - Strategic Planning and Business Development – 2 years
- Houghton Mifflin
 - Distance Learning presentation to editor's retreat
- Isoph, Educational consulting for Nonprofits
 - Ongoing Board of Advisors
- James Nobles Associates
 - Distance Learning startup consulting – 1 day
- McVicker Group: SchoolNow, k-12 software
 - Planning and Development – 3 months
- Northeast Ohio Council on Higher Education (NOCHE)
 - Guest Lecturer – distance Learning
- Quisic (University Access)
 - Strategic consulting – 1 year
- SMU Cox School of Business
 - Faculty Retreat presentation – distance Learning
- Stanford Business School - Harvard Business School Publishing
 - joint task-force online programs – 2 months
- The Nesheim Group (TNG)
 - Online course development - ongoing
- University of Tampa College of Business
 - Building construction consulting – 3 months
 - Distance Learning faculty training
- Vanderbilt's Owen School of Management
 - Distance Learning Consulting – 2 one day events
- Wharton School of the University of Pennsylvania
 - Distance Learning working paper - 2 weeks
- W.P. Carey School - ASU – Executive Education
 - Online/Corporate MBA Review – 3 months